

Biodiversity partnership planned

As part of the International Day of Biological Diversity, Symrise has announced its strategic partnership with the Global Nature Fund (GNF) and the Union for Ethical BioTrade (UEBT). Together they will work to preserve biodiversity around the world.

The non-profit organisations will support Symrise with the implementation of its recently issued biodiversity concept. It is based on three pillars: The sustainable sourcing of natural raw materials, the eco-conscious design of Symrise's sites and raising awareness among employees on preserving biodiversity. Symrise has set itself specific goals that it aims to reach by 2020.

"Biological diversity helps secure the long-term



success of the company, as we depend on natural raw materials," said Dr Felix Schuppert, a member of the Symrise Sustainability Board and head of sustainable purchasing. "Intact ecosystems and the diversity of nature are an

irreplaceable source of raw materials and inspiration for flavors, fragrances, cosmetic and functional ingredients."

"There is another important aspect to our commitment to biodiversity besides ensuring raw materials supplies," added Dr Helmut Frieden, head of the Symrise Sustainability Board and responsible for compliance. "We also want to take advantage of entrepreneurial opportunities." That is why Symrise had GNF and the corporate consulting firm dokeo perform a biodiversity check in 2012 to analyse both entrepreneurial risks stemming from a loss of biodiversity as well as possible business opportunities arising from effective commitment to maintaining diversity.

Virtual training centre

DuPont Tate & Lyle Bio Products Company LLC has launched a virtual Cosmetics Science Center offering free, video-on-demand, cosmetic science training modules.

The new cosmetic science training website is designed for new formulators, experienced formulators desiring a refresher and marketing or sales professionals working in the industry who would like some basic technical training in the area of cosmetics science.

Irwin Palefsky, president of Cosmetech Laboratories and knowledgeable consultant in the cosmetics and personal care industry, is the speaker for the six introductory modules. Topics include 'Introduction to Formulation Basics', 'Emulsifiers', 'Viscosity, Rheology and Preservation', 'Producing Emulsions' and 'Shampoo Formulation & Other Surfactant Systems'. Additional modules will be produced for the website over the next few months

and presented by other industry consultants.

"The presentations were intended to provide a basic understanding of the chemistry and functionality of the ingredients used in topical personal care formulations," said Irwin Palefsky, president of Cosmetech Laboratories.

"The more we know about this, the more effective we can be in developing successful, safe and functional skin care products."

"We are excited to sponsor this free educational tool for the cosmetics and personal care industry," commented Rose Durham, marketing manager for DuPont Tate & Lyle Bio Products. "We have been very successful in promoting our Zemea propanediol in the cosmetics and personal care market for the last eight years and wanted to provide an educational resource to the industry. This provides another avenue to reach out to the cosmetic science community."

Asia conference to be in Cairns

The Australian Society of Cosmetic Chemists will be hosting for the first time the biannual conference of the Asian Societies of Cosmetic Scientists, with *Personal Care* magazine collaborating as



official media partner. The Organising Committee has therefore invited cosmetic professionals and enthusiasts to join in the excitement and to be involved in ASCS 2015. The conference will be held from 28-30 April 2015 in Cairns, Australia, an idyllic location nestled between two UNESCO World Heritage listed sites – the Great Barrier Reef and the Wet Tropics Rainforest.

The Call for Abstracts is currently open for podium, workshop and poster presentations. Spearheading the presentations programme will be a stellar line-up of major cosmetic industry influencers comprising keynote and plenary speakers. The Call for Abstracts will close on 31 October 2014 (11.59 pm AEST). A copy of the Call for Abstracts may be found on page 44.

A wide range of sponsorship opportunities to suit varying requirements and budgets will be offered, with opportunities to tailor packages with interested sponsors where possible.

The Sponsorship Opportunities Programme will be launched towards the end of July 2014 along with opportunities for exhibition booths. The 2015 exhibition will be the biggest to date and booths are expected to go quickly. For more information on sponsorship and exhibition booths, email: ascc@ascc.com.au For more details on ASCS 2015, visit www.ascs2015.com

French firm receives award

Sederma's has been awarded European Personal Care Active Ingredient Company of the Year by Frost & Sullivan.

"Regulatory compatibility and targeted activity of Sederma's products categorises them as the primary ingredient manufacturer for personal care active ingredients. Consistent focus of Sederma on developing product lines that are flexible and adaptable to the end product needs are a key differentiator for the Company in the market place," said Dr Nandhini Rajagopal, industry analyst for Chemicals, Materials & Foods at Frost & Sullivan.

Sederma's managing director, Arnaud Fournial (pictured), commented: "We are proud of this unbiased, third-party recognition that distinguishes and values our capacity and willingness to provide our customers with cutting edge innovative and



quality products that best match the expectations and needs of the market". Frost & Sullivan also highlighted that Sederma's strong focus on research and development allows it to ably address the ever demanding niche care segments (eg. anti-ageing leg care). This statement is corroborated with the recent implementation of a research programme dedicated to the discovery of new phytochemicals of interest.